

CONTACT

EMAIL
ian_pudz@icloud.com

WEBSITE
kristianbansil.com

STUDIO
reactdigital.ph

LOCATION
Pampanga, Philippines

AVAILABILITY
Remote, overlapping most time zones

AT A GLANCE

15+ years of experience

20 organisations served

4 countries: UK, UAE, Australia, Philippines

CORE STRENGTHS

- HubSpot integration & support
- AI integration (LLMs, agents, RAG)
- Full-stack web applications
- CRM & business automation
- Web & mobile product design
- Search & AI-answer visibility (AEO)

Kristian Bansil

Software & AI Engineer

HubSpot & AI Support Engineer at Millboard · Founder of React Digital

PROFILE

Software and AI engineer with 15 years of experience building and supporting websites, web applications, CRMs and AI-powered tools, including two years with Australian company Maintenance Technique. Currently building HubSpot integrations and AI-enabled web applications for Millboard and Elmdene Group in the UK. Experienced across the UK, the UAE, Australia and the Philippines, from hospitality and retail to legal and industrial services.

EXPERIENCE

HubSpot & AI Support Engineer

Jul 2026 – Present

Millboard · Elmdene Group · Coventry, UK (remote)

- Build and support HubSpot integrations for Millboard, a UK designer and manufacturer of premium wood-free composite decking and cladding.
- Develop web applications with AI built in, using Claude, OpenAI and Google Gemini, deployed on Laravel Cloud with GitHub.
- Work alongside my manager on shared projects and deliver others independently, end to end.

HubSpot · Claude · OpenAI · Google Gemini · Laravel Cloud · GitHub

Founder & Lead Engineer

2026 – Present

React Digital · Pampanga, Philippines

- Built the studio's website and a 95-service marketplace with checkout and an AI Studio, structured for search and AI-answer visibility.
- Built a full CRM and client portal: leads with AI-drafted introductions, projects, tickets, proposals, invoices, subscriptions and e-signed contracts.

Next.js · PostgreSQL · Drizzle ORM · Claude API

IT Support Specialist & Web Developer

2024 – 2026

Maintenance Technique · Australia

- Developed new websites and parts management systems that improved operational efficiency.
- Maintained and repaired the company's WordPress website, keeping it current and professionally presented.
- Provided day-to-day IT support across the organisation, including Microsoft Outlook and other business tools.

WordPress · PHP · MySQL · Microsoft 365

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TECHNICAL SKILLS

AI & LLMs
Claude, OpenAI, Google Gemini, LangChain, pgvector, RAG, agents, evaluation & guardrails

CRM & marketing
HubSpot, GA4, Meta Ads, Google Ads, Shopify

Front end
React, Next.js, TypeScript, Three.js, GSAP

Back end & data
Node.js, Python, PostgreSQL, Drizzle ORM, Supabase, REST APIs

Mobile
Flutter, React Native

Cloud & DevOps
Laravel Cloud, AWS, Vercel, GitHub

CMS & e-commerce
WordPress, Laravel, PHP, MySQL, Magento, Shopify

Design
Figma, Adobe Photoshop, Illustrator, After Effects, UI/UX

EXPERIENCE (CONTINUED)

Project Manager & Web Developer — 2023 – 2024
Al Abbas Group · Dubai, UAE

- Developed and maintained the group's websites with designers and content creators, managed hosting, and designed digital and social media banners.

Project Manager & Web Developer — 2021 – 2023
Orpheus Event Management · Dubai Marina, UAE

- Built and maintained websites for the business and its clients, including Address Montgomerie (Address Hotels + Resorts); managed hosting and digital banners.

Project Manager & Web Developer — 2018 – 2021
Online PRO · Abu Dhabi, UAE

- Built and maintained onpro.ae and its online store; managed hosting and designed digital and social media banners.

Project Manager & Web Developer — 2016 – 2018
Naam Electronics · Dubai, UAE

- Rebuilt the company website and managed its hosting server.

Web Developer & Digital Marketer — 2014 – 2016
Blinds and Curtains · Dubai, UAE

- Built and maintained the website, managed hosting, and designed banners for digital and social media.

Web Developer & Digital Marketer — 2013 – 2014
Talass Medical & Dental · Dubai, UAE

- Built and maintained the website, managed hosting, and designed digital and social media banners.

WordPress Developer — 2011 – 2013
ST&P Attorneys and Agents · Dubai, UAE

- Developed and maintained the firm's WordPress website and hosting; designed digital and social media banners.

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WORKING STYLE

- Production-minded: security, rate limits and AI spend caps
- Clear documentation and handover
- Comfortable working solo or in a team
- Experienced working with teams in the UK, the UAE and Australia

FREELANCE & SELECTED CLIENTS

Squareframe Photography · Slough, UK
WordPress Developer · 2014 – 2016

Go Arrow Tag · Slough, UK
Web Developer & Digital Marketer · 2013 – 2014

eCity · Dubai, UAE
WordPress Developer · 2011 – 2013

Sharaf DG · Dubai, UAE
Website & e-commerce consultant

Address Montgomerie · Dubai, UAE
Web Developer & Digital Marketer

Onstage International · Dubai, UAE
Web Developer & Digital Marketer

Shereen Mitwalli · Dubai, UAE
WordPress Developer

Astral Tech Consultancy · Dubai, UAE
Web Developer & Digital Marketer

Puzzlebox 3D · Quezon City, PH
Web Developer & Digital Marketer

Video animation · Dubai, UAE
Animated videos in Adobe After Effects

EDUCATION

Bachelor of Science in Information Technology

AMA Computer College, Philippines · 2008 – 2011

SELECTED PROJECT

kristianbansil.com

2026

Personal platform · design & engineering

- Next.js site with a real-time AI assistant, project estimator and AI Lab, plus an admin with an AI job finder that analyses roles, writes applications and sends branded emails on a schedule.

Next.js | React 19 | TypeScript | OpenAI

REFEREES

Available on request.